

**Five Stars Dubai** is a professional organization not linked to any brand or chain or marketing company of any of the categories for which the awards are made.

The selection of the structures to be proposed and invited is an exclusive and unquestionable invitation from the members of Five Stars Dubai or by direct registration - subject to approval - of the interested parties.

The purpose of the awarding is to identify, evaluate, select and promote the categories of excellence that will be able to boast the award and the judgment received as a distinctive sign of the quality of its offer and of its service to customers.

The Five Stars Dubai site will work from March 2020 to promote excellent facilities and to highlight the best of service and hospitality that Dubai can offer in a period of maximum attention to quality and excellence like that of the Expo and will award, in 2020, the structures that will be further distinguished.

The Five Stars Dubai evaluation committee will evaluate anonymously all the structures invited to participate, and those that will apply, to avoid any form of pressure or direct contact, to guarantee the quality and independence of the technical evaluation.

The structures invited to participate will all be evaluated and a ranking will be published. To facilitate the work of the commission and the appraised experts, we suggest the interested structures to send this participation form, without which clearly some items cannot be evaluated, and therefore a lower score will result.

In November, the five finalists for each category will be contacted and a person in charge will require a meeting with the management in order to test the services offered to customers to give their own final assessment.

The three finalists will be invited to the awarding gala - in March 2020 - where the ranking and scores will be made public and the winner awarded.

# **Entry form**

| BAR Category:                               |
|---|
| -Best Cigar Bar □                           |
| -Best Lounge Bar □                          |
| <u>-Best Hotel Bar</u> □                    |
| <u>-Best Boutique Barl</u> □                |
| -Best Hotel Lounge Hotel □                  |
| - Best Uniform and dresscode bar & lounge □ |
| Bar name:                                   |
|   |
|   |
| Name of entrant Bar:                        |
|   |
| Name of <b>category</b> :                   |
|   |
| Building type:                              |
| Number of places:                           |
|   |
| Usual clientele:                            |
|   |

## **CONTACT DETAILS**

| Contact name: |  |  |
|---------------|--|--|
| Telephone:    |  |  |
| Mobile:       |  |  |
| Email:        |  |  |
| Facebook:     |  |  |
| Website:      |  |  |
| Address(es)   |  |  |
|               |  |  |
|               |  |  |
|               |  |  |
|               |  |  |
|               |  |  |
|               |  |  |
|               |  |  |
|               |  |  |
|               |  |  |
|               |  |  |
|               |  |  |

| aı .  | briei      | description              | per | submitted | category |
|-------|------------|--------------------------|-----|-----------|----------|
| maxim | um of 1500 | description<br>o words): |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |
|       |            |                          |     |           |          |

| Describe the best<br>(max 1500 words) | elements | of the | e pointed | Bar | has | per | submitter | category |
|---------------------------------------|----------|--------|-----------|-----|-----|-----|-----------|----------|
| (man 1900 words)                      | •        |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |
|                                       |          |        |           |     |     |     |           |          |

| olain the typical kin<br>eximum of 1500 wor | rds): |  |  |
|---|-------|--|--|
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |
|   |       |  |  |

| hare<br>naxin | the<br>num | reasons<br>of 2000 | why you words): | think | your | Bar | is | the | best | in | its | categor |
|---------------|------------|--------------------|-----------------|-------|------|-----|----|-----|------|----|-----|---------|
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |
|               |            |                    |                 |       |      |     |    |     |      |    |     |         |

## **IMAGES**

Attach your images (max 300 dpi) on these pages (maximum 10 images) and place here captions for each photograph

| Photo | <u> </u> |  |
|-------|----------|--|
|       |          |  |
| Photo | 2        |  |
|       |          |  |
| Photo | 3        |  |
|       |          |  |
| Photo | 1        |  |
|       |          |  |
| Photo | 5        |  |
|       |          |  |
| Photo | Ó        |  |
|       |          |  |
| Photo | 7        |  |
|       |          |  |
| Photo | 3        |  |
|       |          |  |
| Photo | )        |  |
|       |          |  |
| Photo | 10       |  |
|       |          |  |
|       |          |  |

#### **Finalists Valutation**

In September all finalists will be chosen and contacted for each category. Consequently a meeting with management will be required in order to check and value offered tools and seriveces to customers for the final valutation.

| Please note available dates (2 days)                 |
|--|
|  |
|  |
| Please note the services to be offered               |
|  |
| Please note the name of the Referent to be contacted |
|  |
|  |
|  |

#### **GALA & SPONSORSHIP**

We would be delighted to introduced every awarded finalist through a distinctive feature of its service.

In case you are among finalists you will be kindly required to allocate their own group/company/building for the following sponsorizations: (check)

| _ | Award-location                    |
|---|-----------------------------------|
|   |                                   |
| _ | Catering-Service                  |
|   |                                   |
| _ | Reception/Refreshment-arrangement |
|   |                                   |
| _ | Aperitif-arrangement              |
|   |                                   |
| _ | complimentary per the committee   |
|   |                                   |
|   |                                   |
|   |                                   |

## GALA INVITES / TICKETS

The number of attendees to the gala presentation is limited.

Three finalists will be selected per category, from which one winner will be chosen. List the name and contact detail of the main bar to receive a complimentary invitation, in the event the entry makes it to the final round.

The e-invitations will be sent in October and will be personal and non-transferable.

| Bar name |       |           |
|----------|-------|-----------|
| Name     | Email | Telephone |
| Name     | Email | Telephone |
|          |       |           |
| Name     | Email | Telephone |
| Name     | Email | Telephone |
|          |       |           |

#### I unserstand that:

**Five Stars Dubai** is a professional organization not linked to any brand or chain or marketing company of any of the categories for which the awards are made.

The selection of the structures to be proposed and invited is an exclusive and unquestionable invitation from the members of Five Stars Dubai or by direct registration - subject to approval - of the interested parties.

The purpose of the awarding is to identify, evaluate, select and promote the categories of excellence that will be able to boast the award and the judgment received as a distinctive sign of the quality of its offer and of its service to customers.

The Five Stars Dubai site will work from March 2020 to promote excellent facilities and to highlight the best of service and hospitality that Dubai can offer in a period of maximum attention to quality and excellence like that of the Expo and will award, in 2020, the structures that will be further distinguished.

The Five Stars Dubai evaluation committee will evaluate anonymously all the structures invited to participate, and those that will apply, to avoid any form of pressure or direct contact, to guarantee the quality and independence of the technical evaluation.

The structures invited to participate will all be evaluated and a ranking will be published. To facilitate the work of the commission and the appraised experts, we suggest the interested structures to send this participation form, without which clearly some items cannot be evaluated, and therefore a lower score will result.

In November, the five finalists for each category will be contacted and a person in charge will require a meeting with the management in order to test the services offered to customers to give their own final assessment.

The three finalists will be invited to the awarding gala - in March 2020 - where the ranking and scores will be made public and the winner awarded.

#### TERMS, CONDITIONS & COPYRIGHT

- 1. I have the permission of the client and photographer(s) and all creative collaborators to enter the work into Five Stars Dubai Awards 2019.
- 2. I authorise Five Stars Dubai Awards 2019 to reproduce works submitted in an unlimited capacity for publication as part of the Five Stars Dubai Awards 2019 programme and promotional activities.
- 3. I understand that Five Stars Dubai Awards 2019 maintains a database of all registrants' and collaborator details and may send promotional materials that support the Five Stars Dubai Awards 2019.
- 4. I understand that any information provided on the entry form may be published in any publication related to Five Stars Dubai, on its websites and social media platforms.
  - Five Stars Dubai is not responsible for incorrect or falsified information provided on entry forms or in any awards-related communication that misrepresents the copyright of original ownership of ideas for any aspect of any project.
  - Five Stars Dubai assumes that all entries and their components are original as well as all works and property of the entrant, with all rights granted there-in.
  - Five Stars Dubai is not liable for violations of any third-party rights, including, but not limited to, claims of copyright, trademark, patent infringement, defamation, etc... on the part of the entrant.
  - Five Stars Dubai assumes that all images and creative work submitted with entries are free of any third-party rights.
  - Five Stars Dubai reserves the right to move any received entry into a different category.
- 5. By entering the Five Stars Dubai Award programme I agree to abide by the above rules and warrant and agree that: the entry is my original work,
  - I/we have the rights to the material being submitted
  - these rights have been legally obtained and created
  - publication of the material via any media will not infringe on any third party rights, including without limitation rights against libel, slander, and defamation, publicity rights, contractual rights, intellectual property rights, and privacy rights.
- 6. By entering the Five Stars Dubai Awards competition, I grant Five Stars Dubai the right to edit, publish, promote, and otherwise use the entry either as submitted or in an edited form without further permission, notice, or compensation, including but not limited to any Five Stars Dubai publication, website, press releases and social media platforms. My contact details may be added to the Five Stars Dubai database.
- 7. I will indemnify Five Stars Dubai against all claims, damages, costs & reasonable legal fees incurred by Five Stars Dubai in case of any claims arisen due to my act of infringement of third party's intellectual property/copy rights.
- 8. Five Stars Dubai reserves the right to change the T&C's at any time without prior notice.

Name:

| Position:                            |           |
|--------------------------------------|-----------|
|                                      |           |
| On behalf of [company/organisation]: |           |
|                                      |           |
| Name of applicant:                   |           |
|                                      |           |
| Date                                 | Signature |